

대한민국 방위산업전

DX KOREA 2022

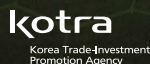
DEFENSE EXPO KOREA

NEW DEFENSE : SHAPE THE FUTURE

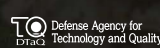
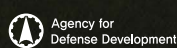
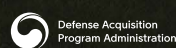
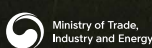
2022.09.21 (WED.) ▶ 25 (SUN.)

KINTEX HALL 6, 7, 8
& OUTDOOR DISPLAY AREA (88,160m²)

ORGANIZER



SUPPORT



REAP EXCELLENT BUSINESS RETURNS

EXHIBITION OVERVIEW

Asia's Best Defense Networking Platform

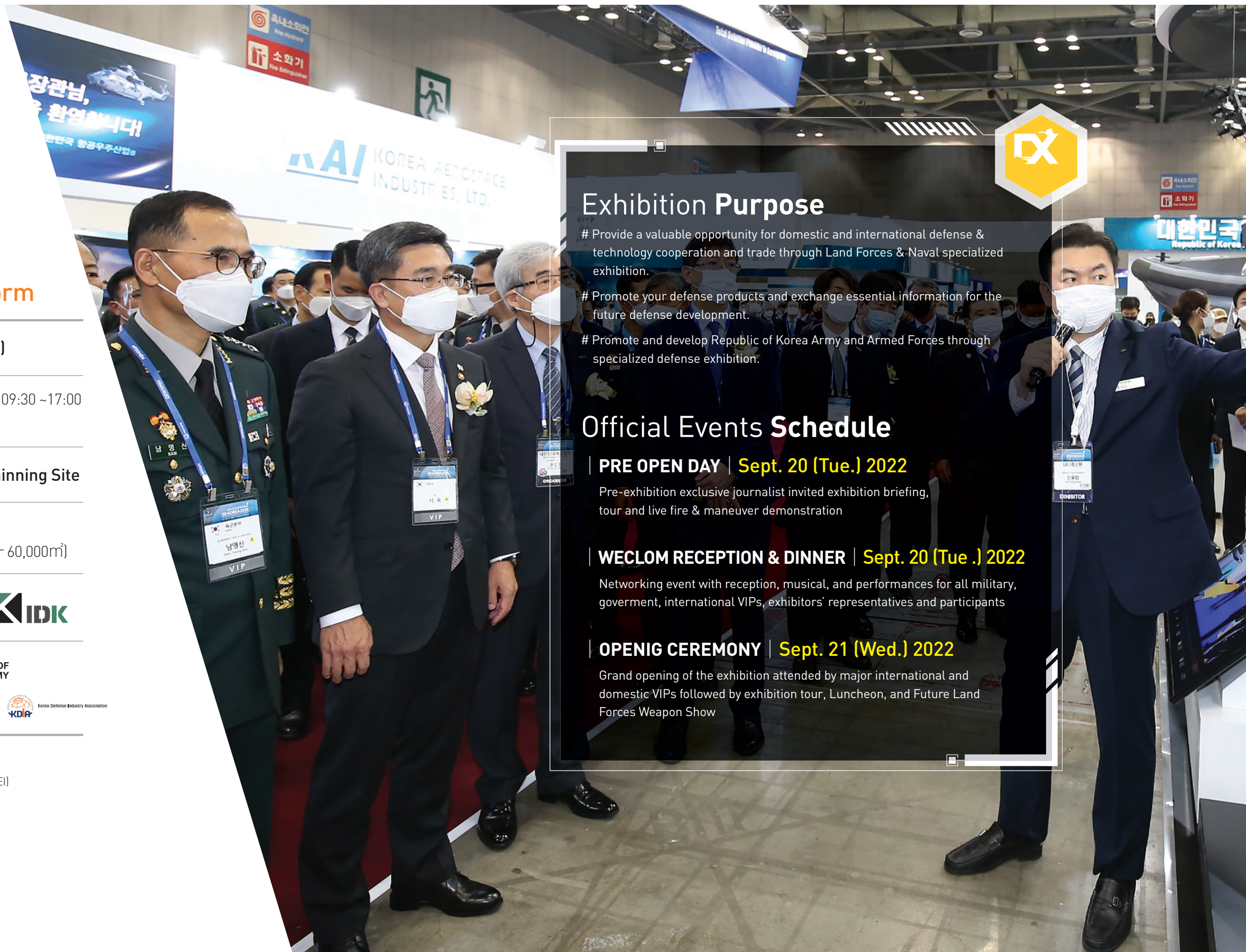
Title	DEFENSE EXPO KOREA 2022 (DX KOREA 2022)
Date	Sept. 21(Wed.) ~ 25(Sun.) 2022, Opening Hours 09:30 ~17:00 ※ Business Day: Sept. 21(Wed.) ~ 23(Fri.)
Location	KINTEX Hall 6, 7, 8 / R.O.K. Army ○○Field Training Site
Size	350 Exhibitors, 50 Countries (1,350 Booths) Exhibition Scale 88,160㎡ (Indoor 28,160㎡ / Outdoor 60,000㎡)
Host / Organizer	Association of the Republic of Korea Army Korea Trade-Investment Promotion Agency MBCPLUS KIDIK
Support	Ministry of National Defense, Republic of Korea Ministry of Trade, Industry and Energy REPUBLIC OF KOREA ARMY Defense Acquisition Program Administration Agency for Defense Development Defense Agency for Technology and Quality Korea Defense Industry Association



Int'l Certified Exhibition by Association of Korean Exhibition Industry(AKEI)



Government subsidy support exhibition in 2022



Exhibition Purpose

- # Provide a valuable opportunity for domestic and international defense & technology cooperation and trade through Land Forces & Naval specialized exhibition.
- # Promote your defense products and exchange essential information for the future defense development.
- # Promote and develop Republic of Korea Army and Armed Forces through specialized defense exhibition.

Official Events Schedule

PRE OPEN DAY | Sept. 20 (Tue.) 2022

Pre-exhibition exclusive journalist invited exhibition briefing, tour and live fire & maneuver demonstration

WECLOM RECEPTION & DINNER | Sept. 20 (Tue.) 2022

Networking event with reception, musical, and performances for all military, government, international VIPs, exhibitors' representatives and participants

OPENIG CEREMONY | Sept. 21 (Wed.) 2022

Grand opening of the exhibition attended by major international and domestic VIPs followed by exhibition tour, Luncheon, and Future Land Forces Weapon Show

EXHIBITION BUSINESS ITEM

Defense Security Expo KOREA
 2022



Paradigm shift of defense industry to cope with **Security environment** and **Create social value** in **DX KOREA**

Ground Systems

- MBTs, Armored Fighting Vehicles, Military Vehicles, Special purpose vehicles, Mine-Clearing Line Charge, MRAP, etc.
- Artillery, Small Arms, Guided Weapons, Laser Weapons, Ammunition, Artillery Shells, Rockets, Bombs, etc.
- Anti-Aircraft Weapons, Aerial Defense Radar, CBRN Equipment, etc.

Naval Systems

- Combat Vessels : Destroyers, Submarines, Patrol Boats, Attack/Landing Craft, Specialized Ships, etc.
- Maritime Systems : PGM, SSRS, Comms, Naval Gun, Target Acquisition Systems, etc.
- Support & Engineering: Ship Subsystem, Stealth materials, Electronic Support, Ship Design/Classification/building, etc.

Electronics & Communications Systems

- Command, Control and Communication (C3) Systems, Intelligence, Surveillance & Recon (ISR) Systems, etc.
- Identification Friend or Foe (IFF), Night Vision Systems, Target Acquisition and Tracking Systems, Laser Technologies, etc.
- Electronic Warfare (EW), Network Centric Warfare (NCW) Systems, Electronics Countermeasures Systems, etc.
- Training and Simulator(Land, Air, Naval)

UAM, Unmanned Systems / Robots, AI, Defense Space

- UAVs / UGVs / USVs : Surveillance, Communications Relay, Heat Sensor, Infrared Light Sensor, Security, Firefighting, etc.
- UAM : PAV, Vertiport(Hub), e-VTOL, Tilt Rotor, ICT Solution, Air Traffic Management System(ATMS), etc.
- Aerial Photograph, Construction, Leisure, Mapping, etc.
- Robot: Reconnaissance, Surveillance, Observation, Bomb Disposal, Medical / Wearable Robots, etc.

Security & IT Sector

- Military-IoT, Cloud, Big Data, Security Convergence Technology Product, etc.
- ICT based Mobile Subscriber Equipment, SMART Management System, etc.
- Surveillance & Security Protection, Entry Control Equipment, IT Security Systems, etc.

Military Equipment

- Combat Equipment, Uniforms, Bulletproof, Optical Devices, Pouches & Attachments, etc.
- Hydration System, Bayonets, Scabbards, etc.
- Rappel, Links, Ropes, Lifesaving & Medical Equipment, Multi-purpose Transporters

Counter Terrorism, Law Enforcement

- EOD Detection, X-Ray Inspection, Self-Defense Equipment, Anti-Riot Equipment, Law Enforcement Armored Vehicles etc.

DX KOREA 2020 RESULTS

EXHIBITION SIZE
93,110m²

PARTICIPANTS
210 companies

BUYERS
18,450pp



Exhibition Overview

Date **Nov. 18(Wed.) ~ 20(Fri.), 2020 / 3 Days**
Location **KINTEX Exhibition Center II (Hall 9, 10) & R.O.K. Army Training Centre in Yangpyeong**

Exhibition Scale

- Exhibition Size **93,110m²** (Indoor 26,476m² / Outdoor 66,634m²)
- International & Domestic **210** Exhibitors, **1,250** Booths
- Major Exhibitors



Buyer & Visitor Status

- **85** VIPs (Army Chief of Staff & Deputy Level) from **13** countries invited
- **83** Military Diplomacy & Business Meetings
- **84** Companies & **62** International Buyers invited to the KODAS online export consultation
- **147** Export Consultations and purchase interest worth **\$1,478 Million USD**
- Total of **18,450** Professional Participants only

Business Support

- Increased exhibitor business-matching and operation of defense trade consulting zone
- Conferences and seminars hosted by various military & government organizations
- Support business consultation through operating Government Meeting Rooms, VIP Lounge, and Business Lounges
- Live Fire & Maneuver Demonstration : **19**types of military vehicles & equipment
(ROK Army Training Centre in Yangpyeong)

DX KOREA 2022 Vision

Asia-Pacific's Largest Ground Forces Specialized Defense Exhibition

Invite **VIP Delegations** and Procurement Officers from **50 Countries**

Create Business Marketing Program for International Defense Cooperation and Trade

- Invite VIP delegation from **50 countries (MND, JCS, Army chief of staff and DAPA)**
- Invite **International Buyers** through KOTRA abroad branches (**84 countries, 127 branches**)
- Invite VIPs attending **Seoul Defense Dialogue (100 representatives from 50 countries)** hosted by MND
- Invite defense purchase decision makers from MND, JCS, Army HQ and DAPA
- Increase exhibitors' **Business matching** with International VIPs, decision makers and international buyers
- Increase purchase interest through live fire & maneuver demonstration for product evaluation and testing

Increase in Business Consultation Convenience

- Enhance **VIP Lounge** for business meeting with international buyers
- Establish larger business lounge for buyer consultation program
- Install defense product trade consulting zone hosted by Korea Defense Industry Association
- Provide promotion & marketing programs for exhibitors (seminars, newsletter, online promotion, etc.)

Broaden Defense Industry Conferences & Seminars

- **Stimulate network** between **industry, academia, researcher, and military** through international conference
- Future Ground Forces Development Symposium
- Army Combat Development Seminar
- Army TRADOC Presentation & Networking
- Organize expanded seminar, conference, and forum through defense organizations and associations.

Introduce Buyer Business-Matching System

- Establish domestic and international buyer registration system to provide database of business matching candidates for the exhibitors
- **Establish online buyer business-matching program** for exhibitors and buyers to find and schedule meetings prior to the exhibition

Complete Support by Government Organizations



EXHIBITION LAYOUT

KINTEX Hall 6, 7, 8

Indoor 28,160m² / Outdoor 60,000m² Total 88,160m²

Asia's Best & High Tech Exhibition Center

Live Fire & Maneuver Demonstration



► Placement

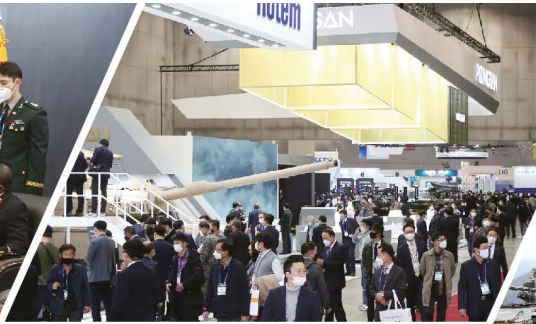
Zone 1	Zone 2	Zone 3	Zone 4	Zone 5
Info Desk Registration ID issue	Operating Secretariat VIP room Press Center	Medical Office TF Office Counterterrorism Situation room	Government Chalet Military Chalet DAPA Chalet	Outdoor Secretariat Seminar Secretariat Protocol Secretariat

How To Participate



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※ The Layout is subject to change.



DX KOREA 2020 HIGHLIGHT



Live Fire & Maneuver Demonstration scene

